

About the Grant Specialist Initiative...

The GSI project is funded by the City of GP, the County of GP, MD Greenview, & town councils of Sexsmith, Wembley, Beaverlodge & Hythe.

The purposes of this GSI project are to:

- Increase awareness of grants
- Build local knowledge, skills & confidence to prepare an effective grant application

GSI services are available to

- community groups
- not-for-profit organizations

GSI services include:

1. Grant Resources

- Information about available grants
- 'How to' tip sheets & guidelines
- Local experts for specialized topics

2. Grant Start Up Consultation

Discussion of project & fundraising options
Identify relevant grants
Get the application process started

3. Grant Writing Support

- Ongoing contact with principle grant writer by phone or email as needed
- Examples
- Referrals
- Grant review, feedback and suggestions

The GSI facilitator, **Cheryl King**, has worked with many groups & many projects, including retreats, strategic planning, board & policy development, team building, grant writing, community research, and event planning.

To contact Cheryl, call Community Futures at 780 814 5340 or email gsi@cfogp.com

MAXIMIZING FUNDING OPPORTUNITIES

OVERVIEW OF OPTIONS

GRANTS

- Government
 - Federal
 - Provincial
 - Municipal
- Foundations
 - Solicited & Unsolicited
 - Restricted & Non-Restrictive
 - Recurring & Non-Recurring

GAMING

- Bingos, casinos, pull tickets & raffles

EARNED INCOME & SOCIAL ENTERPRISE

- Fee for Services
- Social Entrepreneurship

PLANNED GIVING

- Endowment Funds
- Legacies
- Automatic Debit giving

FUNDRAISING EVENTS

- Types & Ideas
- Benefits & drawbacks

DONATIONS & SPONSORSHIPS

- Cash versus Gifts in Kind
- Individual
- Corporate
- Venture Philanthropy
 - Investors & social returns

OTHER OPPORTUNITIES

- Saving money versus spending it
 - Practicum Students
 - Volunteers & Employees
- Resources

G Growth
I Involvement
V Visibility
E Efficiency
S Stability

Warwick(2000) Fundraising Strategy

Thanks to Miriam Mahnic, Community Development, GP for this fundraising overview.